

The Official Rules

The Teams;

Teams of 6 Max (High School Students Exclusive).

Each team must indicate what High School they are representing.

Teams are responsible for finding their own equipment. (Local sponsors can help/media classes)

Teams must elect a 'leader' or 'producer'

Teams must select a 'Local' Charity that they wish to sponsor

Teams must select a 'team' name

Genre's;

There will be 16 Genre chits placed in a box.

Team 'producers' will select from a bowl - 3 chits. This is the blend of genre's that that particular team must use when making their film.

The 16 genre's are:

Action, Adventure, Drama, Fantasy, Horror, Musical, Comedy, Mystery, Romance, Sci-Fi, Sports, Western, Crime, Documentary, Family, Foreign.

Rules;

No one is to begin filming until after the kick-off event.

Each team has 10 days to hand the Film in and the final time for handing it in on the 10th day is 7pm.

Drop off is the Synn studios prime office 108 or digitally delivered to thomas@synnstudios.ca. Any films handed in after the 7pm deadline will be shown but not judged as part of the competition.

No film can be over 5 minutes. If it is over the five minute mark the film will be shown but not judged.

Judges Criteria;

Each film will be awarded points on a 1-10 scale for the following categories;

1 - Cinematography Merit/Genre specific shots especially

2 - Best blend of all three genre's chosen (without spilling into non chosen genre's)

3 - Originality (least amount of copyright infringement) and best overall impression

A BONUS 3 marks will be added to the team that makes their film 5 minutes exactly without going over or under. Total Running Time - 00:05:00

Prizes;

First place team will receive the following;

- A choice of charity where a cash donated prize will be given.
- They will also receive a crystal trophy called "The SHARPCUP" This trophy will be housed in the high school the team represents. It will remain there until the NEXT Blended Film Challenge.
- First choice of one item from the prize table.

Second place - Second choice of one item from the prize table.

Third place - Remainder item from the prize table.

Prizes are;

- \$600.00 cold hard cash! Straight up - in your hand.
- A production company package, includes how to survive as a fellowship of filmmakers and make a living off it. Logo design, infrastructure, letter heads, business cards, website. We will walk them through the back side of the movie business. EXCELLENT for a part time job opportunity after high school for business savvy students.
- A fully produced short film up to 3 pages of script. Synn will film this as a donation for 2 days including HD camera's, steady-cam operation, lighting editing and sound. All the team has to do is sit with our development team and think of a cool idea. Then the writing team helps them write a script and a production team will make it so! The team will act as directors and team leads but the professionals will make it professionally presentable. EXCELLENT for a portfolio application for post secondary education.

The Blended Film Challenge is hosted by Lynnvander Productions and Synn Studios Inc. and is part of the SharpCuts: Indie Film and Music Festival 2009.